

BUSINESS STUDIES AND ECONOMICS – NEXT STEPS FOR UNIVERSITY

For students looking to do business related degrees the following would be important:

- 1) Complete papers which have been put in google classroom and submit for marking. Mr MacNamara (Bus) & Mr Fraser (Econ)
- 2) The following websites are good for keeping up to date with events in the business world.
 - a) Tutor2u - <https://www.tutor2u.net/business> & <https://www.tutor2u.net/economics>
 - b) <https://www.bbc.co.uk/>
 - c) <https://www.economicsonline.co.uk/>
- 3) You need to research courses at the universities you are hoping to attend, focusing on the content. You should start compiling notes using the websites above and perhaps start reading recommended texts form lists given or below (see list)
- 4) To gain a real insight into the world of business and economics beyond the classroom – you need to start reading. For economists- The Economist magazine is a great resource.

The following are books you could order and read:

Here is my list

- **23 Things They Don't Tell You About Capitalism** (Ha-Joon Chang) – challenges conventional thinking
- **Age of Discovery: Navigating the Risks and Rewards of Our New Renaissance:** (Ian Goldin & Chris Kutarna)
- **Alibaba: The House that Jack Ma Built** (Duncan Clark) – The rise of the Chinese corporate giant
- **Art of Strategy** (Dixit and Nalebuff) – especially good for Game Theory examples and analysis
- **Capitalism: 50 Ideas You Really Need to Know** (Jonathan Portes) – compact and excellent reference material
- **Drunkard's Walk** (Leonard Mlodinow) – a brilliant history of Maths and lots of relevant applications
- **GDP: A Brief but Affectionate History** (Professor Diane Coyle) – very good on the GDP / well-being debate
- **Grave New World:** (Stephen King) – Former head of Econ at HSBC looks at

the fracturing global economy

- **If I Could Tell You Just One Thing...: Most Valuable Advice from Remarkable People:** (Richard Reed)
- **Inequality** (AB Atkinson) – a superb book on one of the defining economic/political issues of the age
- **Inner Lives of Markets: How People Shape Them—And They Shape Us** (Sharman and Fishman)
- **Misbehaving: The Making of Behavioural Economics** (Richard Thaler) – Superb biography
- **Poor Economics: Rethinking Ways to Fight Global Poverty** (Banerjee & Duflo) – development economics
- **Positive Linking – Networks and Nudges** (Paul Ormerod) – good introduction to network economics
- **Rise and Fall of Nations: Ten Rules of Change in the Post-Crisis World** (Richir Sharma)
- **Risk Savvy - How to make good decisions** (Gerd Gigerenzer) – the world of heuristics and risk management
- **Ten Great Economists** (Philip Thornton) – biographical background, well worth a read
- **The Box** - How the Shipping Container Made the World Smaller and the World Economy Bigger, (Levinson)
- **The Everything Store: Jeff Bezos and the Age of Amazon** (Brad Stone) – a great page turner
- **The Great Convergence: Information Technology and the New Globalization** (Richard Baldwin)
- **The Great Divide** (Professor Joseph Stiglitz) – one of the classic critiques of globalisation
- **The Great Escape** (Professor Angus Deaton) – a broad sweep of economic history and poverty reduction
- **The Plundered Planet: How to Reconcile Prosperity with Nature:** (Professor Paul Collier)
- **The Undoing Project:** (Michael Lewis) – Birth of behavioural economics, Kahneman and Tversky
- **The Upstarts: How Uber and Airbnb are changing the world** (Brad Stone) Follow up to his work on Amazon
- **Thinking Fast and Thinking Slow:** (Professor Daniel Kahneman) – the classic Kahneman epic
- **What Money Can't Buy: The Moral Limits of Markets** (Professor Michael Sandel) – Pure PPE bliss
- **Who Gets What - And Why:** Understand the Choices You Have, Improve the Choices You Make (Al Roth)
- **Why Information Grows: The Evolution of Order, from Atoms to Economies** (Cesar Hidalgo)
- **Worldly Philosophers: Lives, Times, and Ideas of Great Economic Thinkers** (Robert Heilbroner)